



**Second Harvest  
Food Bank**  
of the Mahoning Valley

Serving Columbiana, Mahoning and Trumbull Counties

**FOR IMMEDIATE RELEASE**  
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**FOR MORE INFORMATION CONTACT:**  
Sarah Irvin, Irvin Public Relations, 614-296-4057  
Becky Miller, Second Harvest Food Bank, 330-792-5522 ext. 20

## **Hunger in the Mahoning Valley is No Laughing Matter**

***Donate 10 cans of food for Second Harvest Food Bank on Jan. 31 and get a free ticket to see Ringling Bros. and Barnum & Bailey® on opening night at the Covelli Centre***

[Youngstown, OH – Jan. 21] – The Second Harvest Food Bank of Mahoning Valley is in need of canned goods to continue serving more than 11,000 people in the tri-county area every week. The Food Bank will benefit from the “Taking the Zing Out of Hunger” food drive at the Covelli Centre on Jan. 31 from noon to 2 p.m.

Every individual who brings 10 cans of food to the Covelli Centre on Sunday, Jan. 31 from noon to 2 p.m. will receive a free ticket voucher to the Thursday, March 4 *Ringling Brothers and Barnum & Bailey®* presents *ZING ZANG ZOOM* performance at the Covelli Centre. There will be a limit of four ticket vouchers per family; a limit of 300 vouchers total will be given.

“We depend on partnerships like this,” said Michael Iberis, executive director, Second Harvest Food Bank. “The Food Bank is distributing approximately 35,000 pounds of food each day and we are continuously working to meet the need.”

In the tri-county area of Trumbull, Mahoning and Columbiana counties, more than 80,000 people live in poverty and all three counties are ranked in the top 20 counties in Ohio for highest unemployment rates as of July 2009. These alarming figures exemplify the dire need to continue to replenish the food bank’s supplies and help others in our community put food on the table.

“*Ringling Bros.* is happy to support Second Harvest in its mission to provide food to people in need in Columbiana, Mahoning and Trumbull counties,” said Allyson Kappers, manager of marketing and sales with Feld Entertainment, the producer of *Ringling Bros. and Barnum & Bailey*.

*Ringling Bros. and Barnum & Bailey®* presents *ZING ZANG ZOOM*, produced by Feld Entertainment, is performing at Covelli Centre for seven great shows from March 4 – 7.

Magical Zingmaster Alex and his assistant, the alluring Levitytia, lead audiences through a kaleidoscope of color and imagery revealing extraordinary worlds of fantasy, flight and phenomena that celebrates the uplifting spirit of the circus and wards off a cynical Mr. Gravity and his team of "heavies" who try to bring everyone down.

Fun-filled magic merges with traditional circus arts to create a world of infinite possibilities where apprentice illusionists levitate their parents with a wave of a wand, and audience spirits keep rising as the high-flying circus is (literally) turned upside down. Perhaps the most magical of all, watch in amazement as an array of exotic animals including Asian elephants, Bengal tigers and Arabian and Friesian horses

-- more --

join forces with our human performers to create an experience that will surprise and delight Children of All Ages.

The fun begins an hour before the show with *Ringling Bros. Clown College* at the All Access Pre-show – free with your ticket!

Tickets for *ZING ZANG ZOOM* go on sale Thursday, Jan.29, at 10 a.m. and are available at the Covelli Centre box office, at all Ticketmaster locations, online at [www.ticketmaster.com](http://www.ticketmaster.com) or by calling 1.800.745.3000. Ticket prices are: \$12, \$17, \$35, and \$70.

*Show Times are: Thursday, March 4 at 7 p.m.; Friday, March 5 at 7 p.m.; Saturday, March 6 at 11 a.m., 3 p.m. and 7 p.m. and Sunday, March 7 at 11 a.m.; 3 p.m and 7 p.m..*

To learn more about *Ringling Bros. and Barnum & Bailey®*, visit [www.ringling.com](http://www.ringling.com).

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Second Harvest Food Bank of the Mahoning Valley provides food to 152 hunger relief organizations in Columbiana, Mahoning and Trumbull counties. These organizations include church pantries, soup kitchens, homeless shelters, shelters for battered women and after school programs. For more information please visit [www.mahoningvalleysecondharvest.org](http://www.mahoningvalleysecondharvest.org) or call 330.792.5522.

Feld Entertainment, Inc., is the worldwide leader in producing and presenting live entertainment experiences that lift the human spirit and create indelible memories, with 25 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 60 countries and on six continents to date and include Disney On Ice, Disney Live!, *Ringling Bros. and Barnum and Bailey®*, Monster Jam®, Monster Energy® Supercross, AMA Arenacross Series, Freestyle Motocross, Nuclear Cowboyz and IHRA® Nitro Jam®.